AFFIRMATIVE MARKETING POLICIES AND PROCEDURES FOR AFFORDABLE HOUSING

In accordance with Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) Program regulations and in furtherance of the City of Sunnyvale's commitment to non-discrimination and equal opportunity in housing, the City of Sunnyvale has established procedures to affirmatively market units acquired, rehabilitated, constructed or otherwise assisted under the CDBG and/or HOME Programs.

The City of Sunnyvale is committed to the goals of non-discrimination and equal access. In addition, the City of Sunnyvale is committed to the goals of increasing the housing opportunities of those with limited English proficiency, low-income residents and under-represented ethnic and racial groups. These goals will be reached through the implementation of the City's Affirmative Marketing Policy. The implementation of this policy should result in a diverse tenant population in each of the affordable housing developments, with a representation of ethnic and racial groups which is consistent with their representation in the City.

The City Council of Sunnyvale actively promotes fair housing through:

- Ongoing funding of fair housing services
- Adoption and implementation of an "Analysis of Impediments to Fair Housing Choice"
- Adoption of "Consolidated Plan" for CDBG/HOME program, with an analysis and strategy for fair housing, every five years
- Annual monitoring of fair housing activities through monitoring of fair housing services and reporting on ongoing activities in its Consolidated Annual Performance and Evaluation Report (CAPER)

The goal of the affirmative marketing procedures and outreach efforts are to ensure that all persons – regardless of their race, color, national origin, age, religion, sex, disability, familial status or English proficiency – are aware of the affordable housing opportunities generated by federal HOME funds and City Housing Funds and program activities, in accordance with 24 CFR 108.1.

The City of Sunnyvale is responsible for the implementation of the Affirmative Marketing Policies and Procedures and all owners, developers, Community Housing Development Organizations and other nonprofits must comply with this policy for all CDBG, HOME, and City funded housing developments.

The Affirmative Marketing Policies and Procedures exist as an appendix to the "Analysis of Impediments to Fair Housing Choice" maintained in the Community Development Department files. CDBG, HOME and City funded housing developments are held to the terms of the policies by reference of these policies as an attachment to loan or rent regulatory agreement with the City for receipt of CDBG, HOME and/or City funds.

1. Methods for Informing the Public, Owners and Potential Tenants about Fair Housing Laws and the City's Affirmative Marketing Policies and Procedures

- a. The City of Sunnyvale Community Development Department's Housing Division shall be responsible for implementing the City's Affirmative Marketing Policies and Procedures.
- b. Recipients of CDBG, HOME and/or City funds shall be informed of the City's Affirmative Marketing policies by having this policy referenced in the agreement as an attachment with the City for the receipt of funds and by making compliance with this policy a requirement for the duration of the agreement.
- c. The City shall continue to fund outside agencies to provide fair housing information/referral and case investigation services and tenant/landlord information/referral and mediation services.
- d. The City collaborates with the cities of Mountain View and Palo Alto to reduce discrimination in housing regionally.
- e. The City shall work with its fair housing agency to develop an outreach plan each year, which will include advertisements in local newspapers, public service announcements, distribution of fair housing brochures at relevant events, community presentations, and other outreach activities to inform the community about fair housing rights and responsibilities.
- f. The City shall carry out outreach and provide tenants and rental property owners with copies of the State of California handbook on tenant rights and responsibilities, fair housing brochures as well as the City's Housing website and Affirmative Marketing Policies and Procedures.
- g. The City provides information about fair housing, fair housing services providers and links on the City's website.
- h. The City shall require that owners of CDBG and/or HOME funded housing provide an annual report describing how their actions have complied with the City's Affirmative Marketing Policies and Procedures.
- i. The City shall periodically post flyers and brochures which describe fair housing laws and services, in the City Hall One Stop Center Lobby, which is open to the public.
- j. Housing project owners shall instruct all employees and agents in writing and orally in the policy of nondiscrimination and fair housing.

2. Description of Requirements of Property Owners and the City to Affirmatively Market Housing Assisted with CDBG, HOME and/or City Funds

It is the City of Sunnyvale's policy to require that each owner of a rental or ownership project carried out with CDBG, HOME, and/or funds:

- a. Use the "Equal Housing Opportunity" logotype or slogan on all correspondence and advertising prepared relating to the rental of units.
- b. Place ads in a local citywide newspaper of general circulation, e.g. The Sunnyvale Sun [c/o Silicon Valley Community Newspapers, 1095 The Alameda, San Jose, CA 95126, Tel (408) 200-1000, fax (408) 200-1011], to advertise housing opportunities.
- c. Circulate flyers (at least six weeks prior to the opening of any waiting lists) to the Sunnyvale City Hall, Library, Community Center, Columbia Neighborhood Center, and Senior Center to advertise housing opportunities.
- d. Sales/Leasing Staff; Maintain a nondiscriminatory hiring policy in recruiting from both minority and majority groups including both sexes and the handicapped, for staff engaged in the sale or rental of properties.
- e. *Advertising:* All advertising depicting persons shall depict persons of majority and minority groups, including both sexes.
- f. Fair Housing Poster: Prominently display in all offices in which sale or rental activity pertaining to the project or subdivision takes place using the HUD-approved Fair Housing poster.
- g. Sign on project site: Post in a conspicuous position on the project site a sign displaying prominently either the Equal Housing Opportunity logo or slogan or statement.
- h. *AFHM Plan:* Project owners should submit the AFHM Plan to the City Housing Division for review 120 days prior to initiating sales or rental marketing activities. The City will review and consider approval of the Plan within 30 days.

The City of Sunnyvale shall carry out the following:

- a. Post flyers of upcoming housing opportunities in the City Hall One Stop Center lobby, Senior Center, Community Center, Columbia Neighborhood Center and Library.
- b. Maintain and make available to interested parties a listing of the affordable housing stock which includes information about who to contact regarding the availability of housing and the estimated month and year (if known) when applications will be accepted from prospective new tenants.

c. Monitor, in conjunction with the project monitoring, compliance with the City's Affirmative Marketing Policies and Procedures.

3. Description of What Property Owners and/or the City will do to Inform Persons not Likely to Apply for Housing Without Special Outreach

In order to solicit applications from persons who are not likely to apply for housing without special outreach, particularly those persons with limited English proficiency, each owner of CDBG and/or HOME assisted property, will be required to:

- a. Utilize HUD Form 935.2 to organize and document the affirmative marketing plan for a project.
- b. Target outreach, through a variety of means, to ethnic and racial groups that are underrepresented in the housing development based on their representation in the City. The attached table identifies nonprofit organizations, publications, radio and TV stations serving groups such as American Indian or Alaska Natives, Asians, Black or African Americans, Native Hawaiian or Other Pacific Islanders, Hispanic or Latino, Persons with Disabilities and Families with Children.
- c. At a minimum, utilize newspapers, churches and places of worship, and nonprofit organizations that serve the underrepresented group to distribute information about housing openings. A mailing list for Sunnyvale religious organizations is attached.
- d. Provide all advertising in the language the group is most familiar with and provide a contact person who can answer questions in the language primarily spoken by the target group.
- e. Send flyers to Sunnyvale Community Services [725 Kifer Road, Sunnyvale, CA 94086, tel (408) 738-4321, Fax (408) 738-1125], Project Sentinel, and other organizations as identified by the City, which serve groups that may need special assistance to apply for housing.
- f. Submit notice to post on Community Bulletin Board on the Sunnyvale KSUN community cable access channel.

The City of Sunnyvale shall carry out the following activities:

- a. Send notice in the City's biweekly email newsletter to community groups and neighborhood associations in Sunnyvale.
- b. As appropriate, the Communications Office will issue a press release to Bay City News, Inc. [Fox Plaza, Suite 324, 1390 Market Street, San Francisco, CA 94102, Tel (415) 552-8900, www.baycitynews.com] which reaches multi-cultural media outlets in the Bay Area.
- c. Post notice of availability on the City website.

4. Maintenance of Records to Document Actions Taken to Affirmatively Market HOME, CDBG and/or City Assisted Units and to Assess Marketing Effectiveness

The City shall request owners of property assisted under CDBG, HOME, and/or City to maintain the following records and report annually on:

- Written description of how vacancies were filled
- Copies of newspaper advertisements and flyers or other printed material used
- Copies of mailing lists to organizations that were sent flyers and other material
- Copies of press releases and description of circulation
- Evidence of broadcast of television and radio advertisements
- Photographs of site signs
- The racial, ethnic and gender characteristics of tenants

The City shall report on compliance with the City's Affirmative Marketing Policies and Procedures and consult with the property owners about any improvements which need to be addressed. The City shall maintain records regarding vacancies which occurred during the year and the process used to fill them.

The City will examine whether or not persons from a variety of racial and ethnic groups in the City applied for or became tenants of units that were affirmatively marketed. If the City finds that a variety of ethnic groups are represented, the City will assume that the affirmative marketing procedures were effective. If one or more groups are not represented consistent with their representation in the City, the City will review its procedures to determine what changes, if any, might be made to make the affirmative marketing efforts more effective.

5. What Corrective Actions will be Taken Where Affirmative Marketing Requirements are not Met

The City of Sunnyvale will take corrective action if it is determined that a participating property owner has failed to carry out affirmative marketing efforts as required by the City's agreement. The City, prior to taking any corrective action, will discuss with the owner ways to improve affirmative marketing efforts. Initially, the City will provide a reasonable time period for the owner to establish written procedures for future use. If a participant property owner, after receiving notice and an opportunity to correct identified deficiencies, continues to neglect the responsibilities made incumbent by the terms of the agreement, the City will consider action such as notifying the property owner that a breach of the terms of the agreement with the City has occurred and that the City will exercise its rights under the terms of the agreement.

The City notes that federal regulations [24 CFR 108.50 - Compliance Procedures for Affirmative Fair Housing Marketing-Sanctions] state: "Applicants failing to comply with the requirements of these regulations, the AFHM regulations, or an AFHM plan will make themselves liable to sanctions authorized by law, regulations, agreements, rules, or policies governing the program pursuant to which the application was made, including, but not limited to, denial of further participation in Departmental programs and referral to the Department of Justice of suit by the United States for injunctive or other appropriate relief."

Attachments

- Form 935.1
- Special Outreach: Newspapers/Publications, Radio, Television, Organizations to Contact
- List of Sunnyvale Religious Organizations, 3/06

Affirmative Fair Housing

U.S. Department of Housing and Urban Development

OMB Approval No. 2529-0013 (exp. 11/30/2006)

Marketing Plan Office o	f Fair Housi	ng and E	Equal Opportunity	
1a. Applicant's Name, Address (including city, state & zip co	de) & Phone	Number	1c. Project/Application Number	er 1d. Number of Units
			1e. Price or Rental Range	1f. For Multifamily Housing Only
			From \$	Elderly Non-Elderly
			To \$	
			1g. Approximate Starting Date Advertising	tes (mm/dd/yyyy)
			Occupancy	
1b. Project's Name, Location (including city, State and zip co	ode)	1h. Ho	using Market Area	1i. Census Tract
		1j. Man Cod	"	ddress (including City, State and Zip
apply)	Direction of ikely to apply efforts)	Marketing for the ho	g Activity (Indicate which group pusing because of its location a	p(s) in the housing market area are least nd other factors without special outreach
MFH Plan NewUpdated SFH Plan White (non-minority) Area Minority Area	White Black or	Ar African A	nerican Indian or Alaskan Nativ merican Native Hawai	e Asian iian or Other Pacific Islander
Mixed Area (with % minority residents)	Hispanic	or Latino	Persons with Disabilities	Families with Children
,				
4a. Marketing Program: Commercial Media (Check the typ	e of media to	be used	to advertise the availability of the	nis housing)
Newspapers/Publications Radio	TV	Billboard	s Other (specify)	
Name of Newspaper, Radio or TV Station	Group Id	entification	of Readers/Audience	Size/Duration of Advertising

		*******	-	
4b. Marketing Program: Brochures, Signs, and HUD's Fa	air Housing F	Poster		
(1) Will brochures, letters, or handouts be used to advertise?	Yes	No	o If "Yes", attach a copy or su	bmit when available.
(2) For project site sign, indicate sign sizex;	Logo type siz	e	_x Attach a photograp	ch of project sign or submit when available.
(3) HUD's Fair Housing Poster must be conspicuously display the Sales/Rental Office Real Estate		sales/ren Model		Fair Housing Posters will be displayed in
Previous editions are obsolete	Pag	e 1 of 4	ref. Handbook 802	5.1 form HUD-935.2 (8/2004)

4c. Community Contacts. To further inform th contact with the groups/organizations listed beld Housing of any changes in this list. Attach a contact with the	w that are located in t	he housing market area	. If more space is needed, attach ar	additional sheet. Notify HUD				
Name of Group/Organization	Group Identification	Approximate Date (mm/dd/yyyy)	Person Contacted or to b	e Contacted				
Address & Phone Number	Method	of Contact	Indicate the specific function the undertake in implementing the m	· -				
 Future Marketing Activities (Rental Units best describe marketing activities to fill vaca project has been initially occupied. 		fter the 6a.	erience and Staff Instructions (S Staff has experience. Ye	es No				
Newspapers/Publications Brochures/Leaflets/Handouts	Radio TV	, 6b.	On separate sheets, indicate train staff on Federal, State and local of regulations, as well as this AFHM of the instructions to staff regard	air housing laws and I Plan. Attach a copy				
7. Additional Considerations Attach addition	nal sheets as needed	i.						
8. Review and Update By signing this form compliance with HUD's Affirmative Fair House Signature of person submitting this Plan & Da	ing Marketing Regul	ations (24 CFR 200.62	n Plan every 5 years and updie as 20).	s needed to ensure continue				
Name (type or print)								
Title & Name of Company								
For HUD-Office of Housing Use O	nly	For HU	D-Office of Fair Housing and Equ	al Opportunity Use Only				
Reviewing Official: Signature & Date (mm/dd/yyyy)			Approved Disapproval (Check One) Signature & Date (mm/dd/yyyy)					
Name (type or print)		Name (typ	e or print)					
Title		Title						
Previous editions are obsolete		Page 2 of 4	ref. Handbook 8025.1	form HUD-935.2 (8/2004				

Public reporting burden for this collection of information is estimated to average 3 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This agency may not collect this information, and you are not required to complete this form, unless it displays a currently valid OMB control number.

The Affirmative Fair Housing Marketing (AFHM) Plan is needed to ensure that insured and subsidized developers are taking necessary steps to eliminate discriminatory practices involving Federally insured and subsidizes housing. No application for any housing project or subdivision insured or subsidized under the Department of Housing and Urban Development's (HUD) housing programs can be funded without an approved AFHM Plan (See the "Applicability" section in the instructions below.) The responses are required to obtain or retain a benefit under the Fair Housing Act, Section 808(e)(5) & (6) and 24 CFR Part 200, Subpart M. The form contains no questions of a confidential nature.

Applicability: This form is to be completed by all insured or subsidized: (1) multifamily projects; and (2) single-family homebuilders that can not meet at least one of the following requirements: (a) is a signatory in good standing to a Voluntary Affirmative Marketing Agreement (VAMA); (b) has a HUD approved AFHM Plan; (c) has contracted with someone to market their houses who has an AFHM Plan or is a signatory to a VAMA; or (d) can self certify compliance with HUD's AFHM Regulations, maintain records of their AFHM activities and make the records available to HUD upon request. Single-family homebuilders that can meet at least one of the above requirements can complete block 11 on form HUD-92541-Builder's Certification of Plans, Specifications, & Site instead of completing the AFHM Plan. [See HUD Mortgagee Letters 1995-18 dated April 28, 1995 and 2001-09 dated April 2, 2001]

Each applicant is required to carry out an affirmative program to attract prospective buyers or tenants of all minority and non-minority groups in the housing market area regardless of their race, color, religion, sex, national origin, disability, or familial status. Racial groups include White, Black or African American, American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander. Other groups in the housing market area who may be subject to housing discrimination include, but are not limited to, Hispanic or Latino, persons with disabilities, or families with children. The applicant shall describe in the AFHM Plan the proposed activities to be carried out during advance marketing, where applicable, and the initial sales and rent-up period. The affirmative marketing program also should ensure that any group(s) of persons ordinarily **not** likely to apply for this housing without special outreach (See Part 3), know about the housing, feel welcome to apply and have the opportunity to buy or rent.

INSTRUCTIONS

Send completed form to: your local HUD Office Attention: Director, Office of Housing

Part 1-Applicant and Project Identification. Blocks 1a thru 1f-Self-Explanatory. Block 1g-the applicant should specify the approximate date for starting marketing activities to the groups targeted for special outreach and the anticipated date of initial occupancy (if unoccupied). Block 1h-the applicant should indicate the housing market area, in which the housing will be (is) located. Block 1i - the applicant may obtain census tract location information from local planning agencies, public libraries and other sources of census data. Block 1j the applicant should complete only if a Managing/Sales Agent (the agent can not be the applicant) is implementing the AFHM Plan.

Part 2-Type of Affirmative Marketing Plan:

Applicants for multifamily housing projects should check both the MFH (Multifamily Housing) Plan and indicate the status of the AFHM Plan, e.g. new or update. As appropriate, single-family homebuilders who submit an AFHM Plan, should check the SFH (Single-family Housing) Plan box.

All Plans should indicate the racial composition of the housing market area in which the housing will be (is) located by checking one of the three choices. Single-family scattered site builder should submit an SFH Plan that reflects the racial composition of each the housing market area in which the housing will be (is) located. For example, if a builder plans to construct units in both minority and non-minority housing market areas, a separate AFHM Plan shall be submitted for each housing market area.

Part 3-Direction of Marketing Activity. Indicate which group(s) the applicant believes are least likely to apply for this housing without special outreach. Consider factors such as price or rental of housing, sponsorship of housing, racial/ethnic characteristics of housing market area in which housing will be (is) located, disability or familial status of eligible population, public transportation routes, etc.

Previous editions are obsolete

ref. Handbook 8025.1

form HUD-935.2 (8/2004)

Part 4-Marketing Program. The applicant shall describe the marketing program to be used to attract all segments of the eligible population, especially those groups designated in Part 3 of this AFHM Plan as least likely to apply. The applicant shall state: the type of media to be used, the names of newspaper/call letters of radio or TV stations; the identity of the circulation or audience of the media identified in the AFHM Plan (e.g., White, Black or African American, American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander, Hispanic or Latino, persons with disabilities, and families with children) and the size or duration of newspaper advertising or length and frequency of broadcast advertising. Community contacts include individuals or organizations that are well known in the housing market area or the locality, that can influence persons within groups considered least likely to apply. Such contacts may include, but need not be limited to: neighborhood, minority and women's organizations, grass root faith-based or other community based organizations, labor unions, employers, public and private agencies, disability advocates, schools and individuals who are connected with these organizations and/or are well-known in the community. Applicants should notify their local HUD-Office of Housing of any changes to the list in Part 4c of this AFHM Plan.

Part 5-Future Marketing Activities. Self-Explanatory.

Part 6-Experience and Staff Instructions.

- The applicant should indicate whether the 6a. sales/rental staff have had previous experience in marketing housing to group(s) identified as least likely to apply for the housing.
- 6b. Describe the instructions and training provided or to be provided to sales/rental staff. This guidance to staff must include information regarding Federal, State and local fair housing laws and this AFHM Plan.

Copies of any written materials should be submitted with the AFHM Plan, if such materials are available.

Part 7-Additional Considerations. In this section describe other groups to which the housing may be marketed and efforts not previously mentioned which are planned to attract persons least likely to apply for the housing. Such efforts may include outreach activities to grass root faithbased or other community based organizations, and other ethnic groups with limited English proficiency (LEP).

Part 8-Review and Update. By signing, the applicant assumes full responsibility for the AFHM Plans implementation and required reviews and updates. HUD may monitor the implementation of this AFHM Plan at any time and request modification in its format or content, where deemed necessary.

Notice of Intent to Begin Marketing. No later than 90 days prior to the initiation of sales or rental marketing activities, the applicant of an approved AFHM Plan shall submit notice of intent to begin marketing. The notification is required by the Affirmative Fair Housing Marketing Plan Compliance Regulations (24 CFR Part 108.15). It is submitted either orally or in writing to the Office of Housing in the appropriate HUD Office servicing the locality in which the proposed housing will be located.

OMB approval of the Affirmative Fair Housing Plan includes approval of this notification procedure as part of the AFHM Plan. The burden hours for such notification are included in the total designated for this AFHM Plan form.

Previous editions are obsolete ref. Handbook 8025.1 form HUD-935.2 (8/2004)

CITY OF SUNNYVALE HOUSING DIVISION AFFIRMATIVE MARKETING POLICYAND PROCEDURES ATTACHMENT – SPECIAL OUTREACH – RESOURCES – 3/06

Outreach Group	Type of Resource	Name	Contact	Address	Tele	Fax	Email	Website
American Indian or Alaskan Native	Resource							
Asian	Publications	India Currents		P.O. Box 21285, San Jose, CA 95151		(408) 324-0477	info@indiacurrents.	www.indiacurrent s.com
		The Epoch Times		2520-A Wyandotte St., Mountain View 94043-2381	(510) 366 -0915		sanfrancisco@epoch times.com	www.epochtimes.
	Television	KTSF Ch 26		100 Valley Drive Brisbane 94005	(415) 468 -2626	(415) 467-7559		
		New Tang Dynasty Channel 32			(408) 656-6155		sf@ntdtv.com	www.ntdtv.com
	Organizations	Asian American Center for Community Involvement	Michele Lew	2400 Moorpark Avenue, #300, San Jose, CA 95128	(408) 975-3720			
		Bay Area Cultural Connections	Oytun Eskiyenenturk	1050 E. Duane Ave, #K, Sunnyvale, CA 94085			contact@baycc.org	
		Korean American Community Services		1800 B Fruitvale Avenue, San Jose, CA 95128	(408) 920-9733			
		Chinese American Cultural Center	Roy Leu	1269 Forewood Avenue, Sunnyvale, CA 95089	(408) 934-1130			

		India Community Center	Pradeep Joshi	285 N. Wolfe Road, Sunnyvale, CA 94085	(408) 245-2737		pradjoshi@aol.com	
		MCA Islamic Center	Razi Mohiuddin	3003 Scott Blvd, Santa Clara, 95052	(408) 727-7277		razi@mca-sfba.org	
		South India Fine Arts	K.S. Srinivasan	P.O. Box 62076, Sunnyvale, CA 94088	(408) 972-0839		president@southindi afinearts.org	
Black or African	Publications	City Flight		P.O. Box 1484 San Jose, CA 95109	(888) 564-2108	(510) 291-2831	info@cityflight.com	www.cityflight.co
American	Organizations	NAACP of Silicon Valley		304 No. 6 th St, San Jose 95112	(408) 295-3394		sjnaacp@sanjosenaa cp.org	www.sanjosenaac p.org
		Silicon Valley Black Chamber of Commerce		50 East Saint John Street, San Jose, CA 95112	(408) 294-6583	(408) 297-5507	info@blackchamber. com	www.blackchamb er.com
Native Hawaiian or Other Pacific Islander	Publications	The Filipino Guardian			(415) 681-6475	(415) 661-8747		
Hispanic or Latino	Publications	El Observador Fronteras de La Noticia La Oferta		99 N First St. #100, San Jose, CA 95113	(408) 938-1700 (925) 943-8241 (408)	(408) 938-1705 (408)	pspear@cctimes.co m info@laoferta.com	www.el- observador.com www.laoferta.com
	Radio	KSJO 92.3 FM		San Jose, CA 95112	436-7850 (800) 862-5772	436-7861 (408) 451-7660		www.bayarea.lapr eciosa.com
		KLOK 1170 AM		750 Battery St. #200, San Francisco, CA 94111	(415) 989-5765	(415) 733-5766		www.univision.co m
		Estereo Sol 98.9 FM		750 Battery St. #200, San Francisco, CA 94111	(415) 989-5765	(415) 733-5766		www.univision.co m

		Recuerdo 100.3		750 Battery St. #200, San Francisco, CA 94111	(415) 989-5765	(415) 733-5766		www.univision.co m
		La Kalle 100.7 FM		750 Battery St. #200, San Francisco, CA 94111	(415) 989-5765	(415) 733-5766		www.univision.co m
	Television	KSTS Telemundo Ch 48		2450 N. 1 st Street, San Jose, CA 95131	(408) 944-4848		info@ksts.com	
		KDTV 14 Univision		50 Fremont St., 41 st floor, San Francisco 94105	(415) 538-8000		sales@correo.univisi on.com	www.univision.co m
	Organizations	Parent Institute of Quality Education (PIQE)		1510 Park Avenue, #200, San Jose, CA 95126	(408) 275-9171			
		Sociedad Cervantes	Carmen Propin	627 Taylor Avenue, Sunnyvale, CA 94086	(408) 736-2873			
Persons with Disabilities	Organizations	Community Association for Rehabilitation (CAR)	Peter Beckh, Associate Director	525 E. Charleston Road, Palo alto, CA 94306	(659) 618-3320	(850) 855-9710	peter@c-a-r.org	www.c-a-r.org
		Pacific Autism Center for Education (PACE)	Jack Brown, Office Manager	1055 Sunnyvale- Saratoga Road #9, Sunnyvale 94087	(408) 245-3400	(408) 245-2649	admin@pacificautis m.org	www.pacificautis m.org
		The Health Trust – Meals on Wheels	Renee Kellythorne, director	1701-B South Bascom Avenue, Campbell 95008	(408) 961-9807	(408) 961-9689	reneek@healthtrust. org	www.healthtrust.o
Families with Children	Organizations	Sunnyvale Family Child Care Network	Kristen Nigriny	603 all America Way, Sunnyvale, Ca	(408) 730-7696		knigriny@ci.sunnyv ale.ca.us	

Affirmative Marketing Plan – Attachment **Religious Organizations in Sunnyvale, March 2006**

Sal	First Name	Last Name	Title	Association	Address	City	ZIP	Phone	Email
				Amitabha					
			Amitabha	Buddhist	650 S.				
			Buddhist	Society of	Bernardo			408-736-	
Mr.	I-Hwa	Yang	Society Leader	USA	Avenue	Sunnyvale	94087	3386	info@abtb-usa.org
				5.1.11.0			0.400=	570.050	
M	F11	II		Baha'is of	PO Box	C1-	94087-	650-968-	
Mr.	Elham	Heydari		Sunnyvale	2311	Sunnyvale	2311	6531	
				Bar Yohai	1030			408-746-	
Rabbi		Holory			Astoria Drive	Cymmyyyala	94087	408-746- 0614	
Kabbi		Halevy		Minyan	Drive	Sunnyvale	94087	0014	
				Chinese	1777				
	Chung-			Baptist Church	Dennis				
Mr.	Chieh	Liao	Pastor	of Sunnyvale	Avenue	Milpitas	95035	N/A	
1,11,		Ziuo	Tustor	or summy vare	Tivenae	Timpitus	75055	11/11	
				Christian	260 South				
				Science	Sunnyvale				
Ms.		Matthews	Librarian	Reading Room	Avenue	Sunnyvale	94087	N/A	
				Chung Tai Zen	1031 North				
				Center of	Fair Oaks			408-747-	
Abbott	Jian	Hu	Master	Sunnyvale	Avenue	Sunnyvale	94089	1099	sunnyvale@ctzen.org
					1050 West				
				Church of	Remington			408-736-	
Pastor	Jason	Cheney		Christ	Drive	Sunnyvale	94087	4812	
					636 W.			400.535	
D.,	Т.	Tuinh	Doctor	Church of the	Fremont	C1	04007	408-736-	sunnyvalenazchurch@sbcglob
Dr.	Terry	Irish	Pastor	Nazerene	Avenue	Sunnyvale	94087	2450	al.net

	1	ı	ı	ı	1	1	1	ı	
Father	Bob	Leger	Pastor	Church of the Resurrection	725 Cascade Drive	Sunnyvale	94087	408-850- 0497	pastor@reparish.org
Sr. Pastor	Genaviveve	Haywood	Congregation Leader	Congregational Community Church	1112 South Bernardo Avenue	Sunnyvale	94087	408-739- 3285	conglchurch@earthlink.net
Pastor	Han-Ho	Kim	Congregational Leader	Daesung Presbyterian Church	425 Tasman Drive	Sunnyvale	94089	408-745- 1177	assist@daesung.org
Ms.		Toulon	Office Administrator	First Baptist Church of Sunnyvale	445 South Mary Avenue	Sunnyvale	94086	408-736- 3284	<i>y y y y y y y y y y</i>
			Board of Directors	First Church of Christ, Scientist	1575 Albatross Avenue	Sunnyvale	94087	408-739- 3139	
Pastor		Won		First Korean Christian Church	1145 East Arques Avenue	Sunnyvale	94086	408-749- 9333	
Pastor	Don	Owsley	Congregational Leader	First Orthodox Presbyterian	1210 Brookfield Avenue	Sunnyvale	94087	408-736- 1723	info@firstop.org
				First Samoan Assembly of God	305 East Washington Avnue	Sunnyvale	94086	408-746- 9030	
Pastor	Paul	Harkness	Congregational Leader	First United Methodist Church	535 Old San Francisco Road	Sunnyvale	94086	408-739- 0826	

Ms.	Jan	Sechrist	Secretary	First United Methodist Church	535 Old San Francisco Road	Sunnyvale	94086	408-739- 0826	fumcsyvl@aol.com
				F 11 G 1					
				Full Gospel Korean	575 N.				
			Congregational	Assembly of	Britton			408-738-	
Pastor	Fel	Cao	Leader	God	Avenue	Sunnyvale	94086	9718	
				Gateway	455 East		7 1000	7.10	
			Congregation	Assembly of	Maude			408-730-	
Pastor	Wanda	Little	Leader	God	Avenue	Sunnyvale	94085	0337	
				II. 1 T. 1	450 D :			400.724	
Mr.	Naranji	Patel	President	Hindu Temple South Bay	450 Persian Drive	Sunnyvale	94086	408-734- 4554	narsan01@aol.com
IVII.	Naranji	ratei	President	Iranian	Diive	Sumyvale	94000	4334	narsanor@aor.com
				Christian	740 E.			408-732-	
Pastor	Hormoz	Shariat		Church	Arques Ave	Sunnyvale	94085	7070	
					•				
					653 West				
			Congregational	Kwong Wah	Fremont			408-910-	
Pastor	Aetos	Chung	Leader	Baptist Church	Avenue	Sunnyvale	94087	7468	
				Orchard	1515				
				Valley Christian	1515 Partridge			408-245-	
Pastor		Borromeo		Church	Avenue	Sunnyvale	94087	4070	staff @ orchardvalley.org
1 doto1		Borronico		Church	Tivenue	Bullily vale	74007	4070	Stair & orenard variety.org
				Presbyterian	728 West				
				Church of	Fremont			408-739-	
Ms.	Pat	Plant		Sunnyvale	Avenue	Sunnyvale	94087	1892	info@svlpres.org
	17	77 1		Salvation	PO Box	G 1	0.4000	NT A	
Major	Ken	Hood		Army	61868	Sunnyvale	94088	NA	
			Office	Seventh-Day	653 West Fremont				
Ms.		McFadden	Manager	Adventist	Avenue	Sunnyvale	94087	N/A	
1410.		TVICE added	Manager	1 MY CHUST	11venue	Summy vare	77007	11/11	

			Southbay Cumberland	581 E.				
			Presbyterian	Fremont				
Reverend	Chang		Church	Avenue	Sunnyvale	94087	N/A	
				531 E				
			St. Andrew &	Weddell				
Pastor	Min		Paul	Avenue	Sunnyvale	94089	N/A	
				1133 W				
		Office	St. Cyprian	Washington			408-739-	
Ms.	Snoeberger	Manager	Church	Ave	Sunnyvale	94086	8506	
			G. W					
			St. Herman of	16137				
			Alaska	161 North				
To d			Orthodox	Murphy	G 1	0.4006	NT/A	
Father	Ocana		Church	Avenue	Sunnyvale	94086	N/A	
			St. John's	581 E.				
Destair	XX71- : 4 -		Lutheran	Fremont	G1-	04007	NT/A	
Pastor	White		Church	Avenue	Sunnyvale	94087	N/A	
			St. Luke Lutheran	1025 The Dalles				
Dogton	McKee		Church	Avenue	Cymnyyyala	94087	N/A	
Pastor	McKee		St. Mark	125 East	Sunnyvale	94087	IN/A	
		Church	Lutheran					
Ms.	Pentico	Secretary	Church	Arques Avenue	Sunnyvale	94087	N/A	
IVIS.	rentico	Secretary	St. Martin	Avenue	Sumiyvate	94007	IN/A	
			Catholic	590 Central				
Father	Manding		Church	Avenue	Sunnyvale	94087	N/A	
Tatrici	ivianding		Charen	Avenue	Sumiy vaic	74007	14/11	
			St. Thomas	231 South				
			Episcopal	Sunset				
Reverend	Smith		Church	Avenue	Sunnyvale	94087	N/A	
	Z-111412			823 West		7.007		
		Business	Trinity Baptist	Fremont				
Ms.	Noell	Administrator	Church	Avenue	Sunnyvale	94087	N/A	

Pastor		Kurtz		Trinity United Methodist Church	583 East Fremont Avenue	Sunnyvale	94087	N/A	
Pastor		Lawrence		Triumphant Life Center	402 Carroll Avenue	Sunnyvale	94087	N/A	
Mr.	Roger	Jones		Unitarian Universalist Fellowship of Sunnyvale	1112 Bernardo Avenue	Sunnyvale	97087	N/A	
			Association Leader	United Muslims of America	PO Box 2875	Sunnyvale	94087	N/A	info@sbia.us
			Congregration Leader	Unity Missionary Baptist Church	1228 Brookfield Avenue	Sunnyvale	94087	408-738- 1210	